

Market Research Intern

REEgen Tech

Full-Time, Summer Internship - 11 Weeks

Overview:

REEgen is an Ithaca-based start-up that is using synthetic biology to engineer microbes for sustainable production of rare earth elements (REE). REE are needed for manufacturing many of today's electronics, such as mobile phones and computers, but they're also essential for renewable energy infrastructure, including EV motors and windmill turbines. Unfortunately, current methods for producing REE generate disproportionate amounts of hazardous waste and greenhouse gas emissions.

At REEgen, we're developing a clean, biological system for extraction, recovery, and purification of REE from a variety of sources, including waste and end-of-life materials. With synthetic biology we are maximizing the efficiency of microbial processes that will replace the most damaging steps in REE production. Our vision is to secure the future of sustainable energy through the implementation of efficient and green technologies for REE recovery and production.

Job Summary:

We are seeking a highly motivated Market Research Intern to join our team this summer. The Market Research Intern will work closely with our CEO and team to support customer discovery and market analysis that will help inform our business strategies. The ideal candidate will have excellent communication, research, and analytical skills, as well as the ability to think creatively and work collaboratively.

Key Responsibilities:

- Conducting market research and hypothesis testing through iterative customer discovery interviews.
- Compiling, analyzing, and interpreting collected and published market data to provide insights and recommendations to the executive team.
- Development of final research report and presentation.
- Assisting with other marketing and business development tasks as needed

Qualifications:

- Currently pursuing or recently completed a degree in marketing, business, or related field
- Strong research and analytical skills
- Excellent written and verbal communication skills

- Proficiency in Microsoft Excel, PowerPoint, and Word
- Ability to work independently and collaboratively in a team environment
- Strong attention to detail and organizational skills
- Familiarity with market research tools and techniques is a plus

This is a full-time Summer internship, lasting 11 weeks. Compensation is hourly at \$22.70 per hour. Interested candidates should submit their resume and cover letter for consideration.

Contact Information:

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REEgen
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All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, or veteran status and any other protected class under state or federal law.