



THE TECHNOLOGY

Buddleia, commonly known as "Butterfly Bush", is a popular garden shrub that attracts butterflies, bees, and hummingbirds with their strongly-scented flower heads. While Buddleia may be considered an invasive species and can grow into dense thickets, these plants focus on sterile selections. In addition to taming invasiveness, the breeders have expanded Buddleias typical flower color range to include reds and oranges. They have also increased the flower size by more than three fold. Some lines are suitable for compact habits or container cultures.

Patents	PP22,066, PP22,068, PP22,065, PP22,069, PP22,067, PP22,080, PP22,081, PP22,098, PP22,110, PP22,108, PP22,109, PP22,144, PP22,143, PP22,142, PP22,177, PP22,367
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Inventor	Peter Podaras
Licensee	Ball Horticultural Company



THE PRODUCTS

Buddleia Flutterby Grande™

The Buddleia Flutterby Grande™ series grows to be 72-96" tall by 48-72" wide. The plants grow upright and tend to be dense. They bloom from early summer to frost and are drought and heat tolerant.

Buddleia Flutterby™

The Buddleia Flutterby™ series grows to be 48-60" tall by 48-60" wide. The plants have dense growth habit and bloom from early summer until frost. The flowers attract hummingbirds and butterflies. They are drought and heat tolerant.

Buddleia Flutterby Petite™

The Buddleia Flutterby Petite™ series grows to be 24-30" tall by 24-30" wide. The plants need full sun and are adaptable to a wide range of soil types and growing conditions. They bloom from early summer until frost.

Buddleia Flutterby Flow™

The Buddleia Flutterby Flow™ series grows to be 18-24" tall by 36-48" wide. The flowers cover the plant blooming from late spring until frost. They are easy to grow and require low maintenance.