



THE TECHNOLOGY

'Mauve Majesty' is a cultivar of *Alstroemeria* with mauve colored flowers. It has vigorous growth and cold tolerance (to USDA zone 5). The plant is also distinguished by its strong, upright, floral stems with narrow, long-lasting dark green leaves. It has an upright and vigorous growth habit. Flowers continuously bloom throughout the season, with an average of 15 florets per umbel.

Patent	PP18,183
Issued	Nov 6, 2007
Inventor	Mark Bridgen
Licensees	Edelweiss Perennials North Creek Nurseries, Inc. Sunny Border Nurseries Garden Crossings LLC

THE PRODUCT

Alstroemeria 'Mauve Majesty'

Alstroemeria 'Mauve Majesty' produces gorgeous mauve to rose pink flowers accented by dark speckling and creamy yellow throat. This variety is native to South America and flowers May through frost. 'Mauve Majesty' performs best in well-drained, humus-rich soil under full sunlight. Uniform soil temperatures extend bloom period.