THE PRODUCT

Cherry ‘Surefire’

‘Surefire’ is a tart cherry with firm bright red skin, flesh, and juice that make it excellent for processing. It has late white flower blossoms, so frost danger is low and it is crack resistant. USDA cold hardiness zones 4-8.

THE TECHNOLOGY

‘Surefire’ is an easy choice for the backyard gardener and U-Pick farmers. This is because of its ability to evade and tolerate frosts due to late bloom time. This tart cherry with firm texture annually produces large crack resistant crops. The bright fire engine red skin and flesh combined with its naturally high sugar content make it an excellent choice to market for fresh eating.

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Cummins Nursery
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