CTL CENTER FOR TECHNOLOGY LICENSING AT CORNELL UNIVERSITY

THE TECHNOLOGY

Trac software is a program designed for Integrated Pest Management. It keeps records of pesticide applications, generates reports for produce, and helps analyze pest management strategies.

Inventors	Juliet Carroll, Jennifer Grant, Debra Marvin, Judith Nedrow, William Parken & Kevin Walsh
Licensees	More than 282 farms and orchards

THE PRODUCTS

TracFruit

The TracFruit products include TracApple, TracPear, TracGrape, TracBerry, TracCherry, and TracStoneFruit. The products are used for pest management related to the production of apples, pears, grapes, berries, cherries, and stone fruits.

TracTurfGrass

The TracTurfGrass products include TracLawn, TracGolf, TracGrounds, and TracSod. The products offer users easy-to-use programs such as SiteLists, ChemTables, and SprayData to create detailed records and reports.